

Marina Gertsberg

Department of Finance, The University of Melbourne | 198 Berkeley Street, Victoria 3010, Australia
mgertsberg@unimelb.edu.au | sites.google.com/view/marinagertsberg

RESEARCH INTERESTS

Gender Economics/Finance · Empirical Corporate Finance

ACADEMIC APPOINTMENTS

Assistant Professor (Senior Lecturer) in Finance Since Mar 2022
University of Melbourne

Assistant Professor (Lecturer) in Finance Oct 2019 – Feb 2022
Monash University

EDUCATION

Ph.D. in Finance Sep 2015 – Sep 2019
Maastricht University (4-year program)

INDUSTRY EXPERIENCE

Management Consultant Jun 2014 – Sep 2015
Capgemini Consulting

PUBLISHED PAPERS

The Unintended Consequences of #MeToo — Evidence from Research Collaborations. *Journal of Finance*, accepted.
Coverage: Freakonomics Radio, Financial Times, Times Higher Education, Neue Zürcher Zeitung

Navigating Policy Specificity in Academia: The Evolution of Sexual Harassment Policies Around #MeToo. *AEA Papers & Proceedings* (2024).
Coverage: ABC News

The Disciplining Effect of Status: Evaluator Status Attainment and Observed Gender Bias in Evaluations. *Management Science* (2022), with T. Botelho.

Evolution of a Dealer Trading Network and its Effects on Art Auction Prices. *European Economic Review* (2022), with D. De Silva, G. Kosmopoulou, and R. Pownall.
Coverage: Yale Insights

An Empirical Analysis of Price Differences for Male and Female Artists in the Global Art Market. *Journal of Cultural Economics* (2021), with F. Bocart and R. Pownall.
Coverage: CNN, ABC News, Sydney Morning Herald, The Age

WORKING PAPERS

Appointing Charity Directors in Response to ESG Incidents. *R&R at Journal of Financial and Quantitative Analysis (2nd round)*, with H.W. Jung and Y. Zhang.

On the Program: A Gender Equality Initiative and Professional Visibility at Academic Conferences. *R&R at Research Policy*, with W. Hou, E. Smajlbegovic, D. Urban, and P. Verwijmeren.

Him Too? Analyzing the Effects of Epstein Connections, with M. Pagel and E. Volkova.
CESifo Working Paper.

Gender Quotas and Support for Women in Board Elections, with J. Mollerstrom and M. Pagel. *NBER Working Paper*.
Coverage: Politico, NBER Digest, Harvard Law School Forum on Corporate Governance

Who Wants to Move First?, with L. Gangadharan, J. Levy, and E. Xiao.

Editor Visits and Publication Success, with E. Yimfor.

Diversity and Access in Academic Finance Seminars: A New Dataset.

CONFERENCES & SEMINARS (* = discussant)

2026 Australian National University; Western Finance Association (WFA)*; European Financial Management Association (EFMA)
2025 Academy of Management (AOM); Deakin University; Monash University; ICFO (keynote); Symposium on Collaboration Practices in Healthcare (keynote); Northern Finance Association (NFA)*; European Finance Association (EFA)*; University of Amsterdam; ESMT Berlin; UBC Stone Center for Inequality Breakfast
2024 UI Labour & Finance Group Conference; University of Auckland; Western Finance Association (WFA)*; Asian Bureau of Finance and Economic Research (ABFER)*; Erasmus University
2023 AASLE; ECBE; CICF*; Virtual Discrimination & Diversity Workshop; Erasmus University; CEPR European Household Meeting*; ACFOW; WEIA; UTS; AFA; AEA
2022 Norms & Economics Workshop; ANU Research Camp; SEA; Equity & Inclusion in Economics, Finance, and Central Banking; AXA Lab Seminar; Monash University; University of Sydney; WFA Early Career Women in Finance; FIRS; AEA; AFA; University of Melbourne
2021 FIRN; NBER Corporate Finance Meeting; FMA*; EFA; WFA; NBER-RFS Conference on Inequality, Discrimination & the Financial System; CICF*; AGEW
2019/20 UNSW; ABFC; Discrimination & Disparities Seminar; FIRN Seminar; AGEW; GEA; FIRN Women; SODI; SIOE; FMA
2015–18 (*selected*) FMA; CEPR Gerzensee; FMA Asia-Pacific; IIOC; ASSA; EARIE; Sotheby's Institute; ACEI; SEA

TEACHING

- Empirical Corporate Finance (University of Melbourne, PhD program)
- Corporate Restructuring & Valuation (University of Melbourne, FNCE90012)
- Mergers and Acquisitions (Monash University, BFF5580)

ADVISING

Ph.D. Co-Supervision: Haiying Yin, Yuyang Zhang

SERVICE

- Co-Founder, Gender Lab at FBE
- General Member, FBE Network for Women
- Session organizer and sponsor of the Gender Finance Session at the Finance Down Under Conference (2025, 2026)
- Scientific Conference Committees: AGEW, UBC Winter Finance Conference, FMA Annual Conference 2026
- Ad-hoc referee: *AER*, *RFS*, *JFQA*, *Review of Finance, Management Science*, *RCFS*, *JIMF*, *JEBO*, *JBF*, *Oxford Economics Journal*, *J. Business Research*, *Business History*, *J. Economic Psychology*, *National Science Centre Poland*

PROFESSIONAL MEMBERSHIPS

- Research Affiliate at IZA@LISER Network

AWARDS & GRANTS

- Cynthia Hardy Award for Research Impact 2025 (University of Melbourne)
- ARC Support Package for DECRA DE27 (AUD 20,000)
- AFAANZ Research Grant (AUD 6,000) — *Punitive Damages as a Disciplining Mechanism*
- FBE Research Grant (AUD 10,800) — *Gender Gap in Self-Promotion*
- AFFECT/JFE Grant (USD 30,633) — *Showing Emotions in Academia: What is the Cost and Who Can Afford It?*
- Research Laboratory Fund (AUD 500,000) — *FBE Gender Lab: Promoting Advancement of Women in the Workplace*
- FBE Research Grant (AUD 15,000) — *Collaborations around #MeToo*
- AFAANZ Research Grant (AUD 5,600) — *The Unintended Consequences of #MeToo on Research Collaborations in Finance and the Role of Sexual Harassment Prevention Tools*
- ECR Grant, University of Melbourne (AUD 25,000) — *Marketing Directors*
- New Academic Staff Support Grant, Monash University (AUD 5,000) — *Gender Equality in the Art Market*
- *Beta Gamma Sigma* accreditation for exceptional academic achievement

PERSONAL

One child (born July 2022) - German and Australian citizen

Last updated: April 2026